

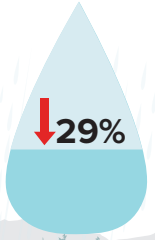
### CARE FOR THE FUTURE

Beef farmers and ranchers **care deeply for the environment**. They want to care for the land that was passed on from their ancestors and leave it **better for future generations**.<sup>3,6</sup>



### STEWARD NATURAL RESOURCES

Cattle producers are committed to constantly improving the way they manage natural resources. In fact, the cattle industry has **reduced its water use by 29%** since 1993.<sup>2</sup>



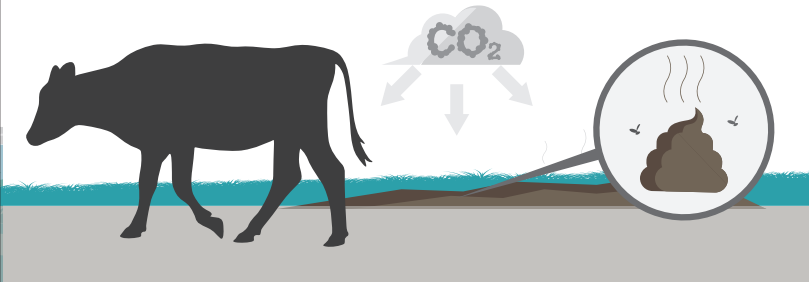
### PROTECT OPEN SPACES FOR OUTDOOR RECREATION

The land that cattle graze on not only **protects the habitats of hundreds of animals**, but it **allows people to enjoy the outdoors by biking, hiking, camping and more**.<sup>1</sup>



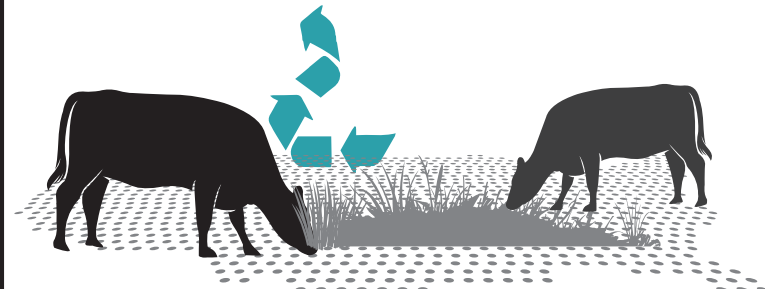
### ENRICH THE SOIL THROUGH CARBON SEQUESTRATION

When cattle graze on land, **their manure enriches the soil**, which enables healthy plants to grow. This nutrient cycle also allows for **carbon sequestration**.<sup>4</sup>



### TURN PLANTS INTO PROTEIN

Cattle use their unique stomachs to **upcycle plants that humans can't eat** and turn them into high-quality, delicious protein – beef!



### REDUCE FOOD WASTE FOR SUSTAINABILITY

More than **one third of food is wasted in the United States**. If you want to make your food choices more sustainable, **consider reducing your food waste**.<sup>5</sup>



### References

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3. National Cattlemen's Beef Association (NCBA). 2017. 2017 Cattlemen's Stewardship Review. Found on <https://www.beefboard.org/2018/05/14/2017-cattlemens-stewardship-review/>.
4. Teague, W. R. 2018. Forages and Pastures Symposium: Cover Crops In Livestock Production: Whole-system Approach: Managing grazing to restore soil health and farm livelihoods. Journal of Animal Science 96(4):1519-1530
5. USDA, 2022. Food Waste FAQs. <https://www.usda.gov/foodwaste/faqs>
6. USDA-NASS. 2017. Census of Agriculture. Farm Typology. [https://www.nass.usda.gov/Publications/AgCensus/2017/Online\\_Resources/Typology/typology.pdf](https://www.nass.usda.gov/Publications/AgCensus/2017/Online_Resources/Typology/typology.pdf)